

COMPANY PROFILE

GRANDSTRIDE LIMITED



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Ikeja, Lagos.



Office Lines: 0904 040 4041, 0904 040 4042

INTRODUCTION

GRAND STRIDE LIMITED is a Marketing Communications firm with specialties in Out-of-Home Advertising, Large Format printing and Signage production and installation. The company, a registered member of Outdoor Advertising Association of Nigeria (OAAN), licensed by Advertising Practitioners Council of Nigeria (APCON) has been in operation for over a decade. We are enlisted amongst the registered practitioners by Lagos State Signage and Advertisement Agency (LASAA) and some other Agencies in Nigeria.

VISION AND MISSION STATEMENTS

OUR VISION

- To build a world-class and result-oriented company that provides client-centric services.

OUR MISSION

- To deliver superlative and undiluted services, through up-scale production and installation, regular monitoring and maintenance system that meet clients' satisfaction

OUR SERVICES

.OUR SERVICES

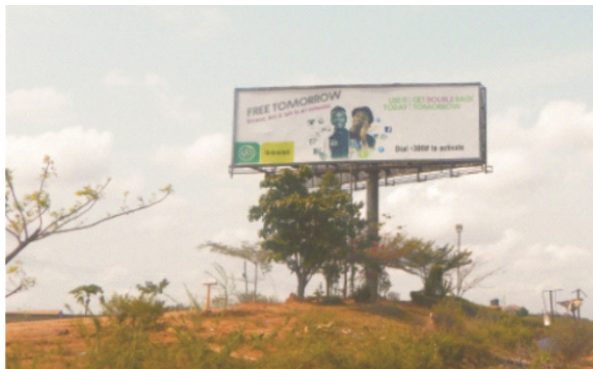
- Billboards
- Corporate Signs (Indoor and Outdoor)
- Large Format Printing
- Directional, Traffic and Safety Signs
- Point of Sales (POS)
- Vehicle and Perimeter Branding
- Building Branding
- Grand Movie
- Cladding
- Supply of Roll-Up, Flying and Pop-up Banners

BILLBOARDS

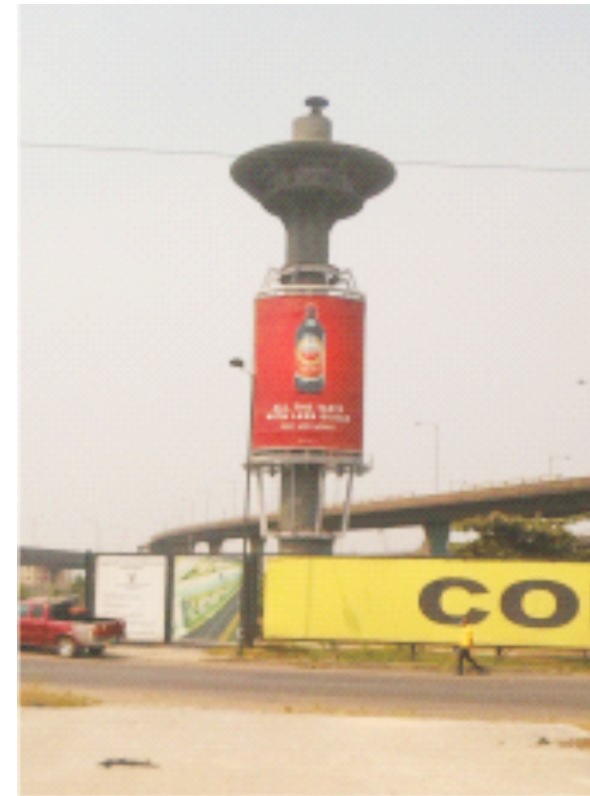
Billboards, both static and digital, have remained a good medium to expose products and services for increased patronage. Hence, mileage delivers by this medium cannot be overemphasized.



LED SCREEN



UNIPOLE



PORTRAIT TOWER



Directional Sign



Lighted Letters



Wall Drape



Indoor Corporate Sign



Pylon Sign



Landmark Tower



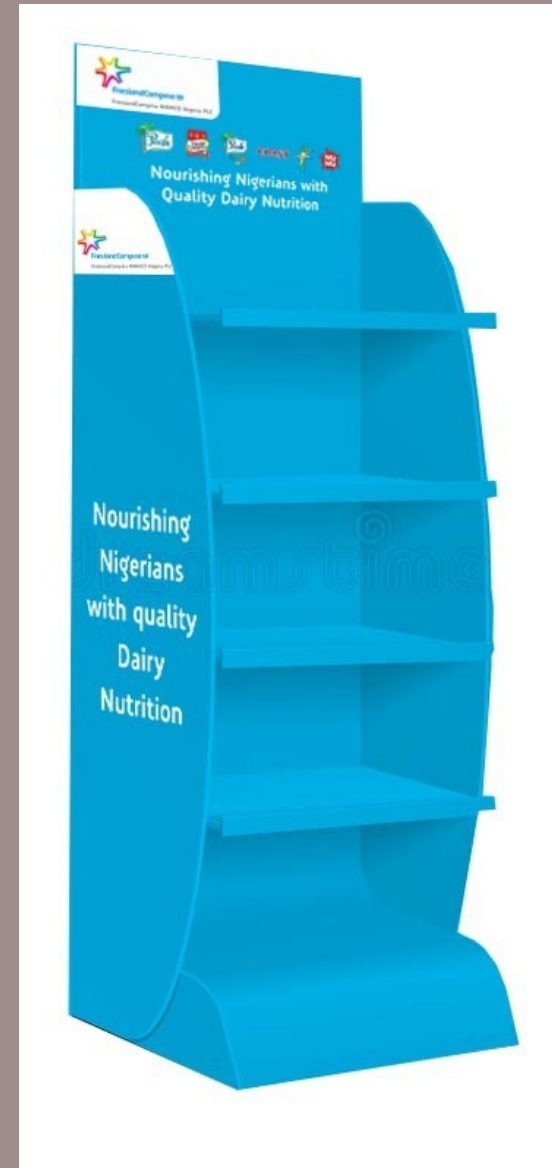
Pylon Sign



Portrait Unipole



POSM



POSM



FEATHER BANNER



BUILDING BRANDING



GAZEBO



SHOT ON P33 Plus
itel DUAL CAMERA



SHOT ON P33 Plus
itel DUAL CAMERA

ROAD MARKING



Shot on F205

WALL DRAPES

TRUCK BRANDING



BUS BRANDING



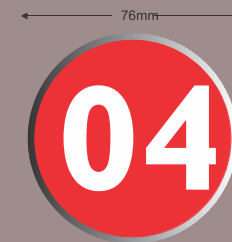
CORPORATE SIGNS (INDOOR AND OUTDOOR)

Good corporate sign impacts positively on the projection of the organization's image . Grand-Stride helps, design, produce and install signs that meet this objective among others.



GROUND FLOOR	
A WING	
VISAFONE	→
CAPPA	→
←	ZODIAC
←	LIBRA CONCESSION
←	ZAINAB

GROUND FLOOR	
B WING	
AIZ CONSULTING	→
TB COMPUTERS	→
←	ZOLA
←	GRANDSTRIDE
←	DARIK



LARGE FORMAT PRINTING

Large Format is a hybrid process that allows volumes of printing with high resolution to be done on an enlarged format. This medium helps advert display for increased mileage. With this platform we are able to engage in the following services without compromising quality:

- (i) Vehicle Branding
 - (ii) Printing of Bounties
 - (iii) POS Branding
 - (iv) Printing of Flex and Self Adhesive Vinyl
 - (v) Roll-up and Flying Banners
 - vi. Printing of Stickers.
- Our Print -and-Cut Rolland machine will print tiny details.



Digital Large Format Printer

Banner Flex & Backlit | Mesh | SAV
Window Graphics | Billboard
Corporate Signage | Traffic Signs | Cladding

High Quality you can trust Fast & Reliable

We make your Imagination **real!**



Digital Large Format Printing

- LARGE FORMAT PRINTING
- DI- DIRECT IMAGING
- ROLAND PRINT AND CUT
- VINYL PLOTTING
- ROLL UP BANNERS
- SAFETY SIGNS
- CORPORATE SIGNS
- VEHICLE BRANDING
- BUILDING /SHOP BRANDING
- FIBRE FABRICATION
- SUPPLY AND FABRICATION OF GAZEBOS
- E.T.C.

ROLAND PRINT & CUT 640i
KONICA 512i
DI PRINT

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We make your Imagination **Real!**

GRANDSTRIDE LIMITED
High Quality you can trust • Fast & Reliable

<p>SAFETY FIRST</p> <p>HELP KEEP THE PLANT SAFE AND CLEAN</p>	<p>NO ENTRY AUTHORIZED PERSONNEL ONLY</p>	<p>NO TEXTING WHILE DRIVING</p>	<p>PAY ATTENTION WHILE WALKING</p>
<p>THINK QUALITY OUR GOAL IS ZERO DEFECTS</p>	<p>Assembly Point</p>	<p>No food or drink</p>	<p>THAT UPDATE CAN WAIT!</p>

Safety Signs



HAIRNET



BEARD SNOOD



SAFETY SHOES



WASH HANDS



NO FOOD



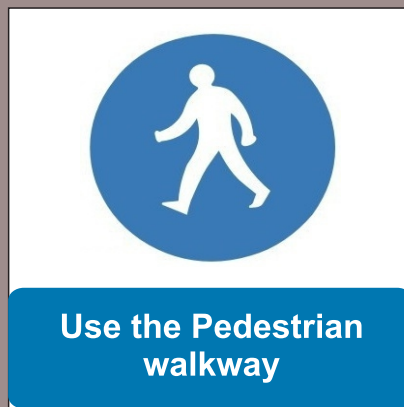
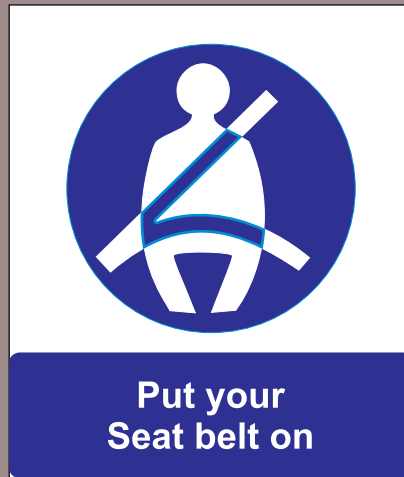
NO DRINKS



Directional Signs



Traffic Signs



CLADDING

This involves the application of Aluminium composite panel (ACP) on a bare or painted structure. It is naturally aesthetic and prevents structure from weather damage.



Cladding

OUR DIRECTORS

We have resourceful, experienced and well-focused team that is committed to execute and deliver jobs to satisfaction.

Personal Data

Mr. Banji Idowu, a full member of APCON, and a member of Institute of Directors (IOD) Nigeria, is the Managing Director/Chief Executive Officer of the company. He served in various capacities under Celtron Group Nigeria Limited for over a decade and resigned as General Manager of Benjamin Black and Co. Limited in October 2004. He graduated from Federal Polytechnic, Ado-Ekiti and holds MBA, Marketing (ESUT Business School, Enugu) and MCA (Masters in Communication and Language Arts, University of Ibadan).

He has attended world class conferences and exhibitions on both signs and Out-of-Home Advertising outside the shores of Nigeria. These include; Federation de La Publicite Exterieur (FEPE) conference in Europe, International Sign Association Expo in the US, Dubai Sign Expo.

OUR DIRECTORS

Personal Data

Mr. Ade Omokorede, an Associate member of APCON, is a seasoned marketer whose experience spans over a decade. He is an Executive Director (Marketing) of Grand Stride Limited and a member of International Sign Association (ISA) USA. He is a graduate of Agric. Management and equally holds PGD in marketing.

OUR DIRECTORS

Personal Data

Mrs. Abosede Banji-Idowu, a graduate of Accountancy, and a Fellow of the Institute of Chartered Accountant of Nigeria is a Director in Grand Stride Limited. She holds MBA from Obafemi Awolowo University Ile – Ife and the current Managing Director /CEO of Goodness Touch Ventures, an Event planning and management company. She had a career in the financial sector before venturing into her present profession. She had her training at the prestigious Balloon Academy in Lagos.

CONSULTANT

Name: SANNI,OJO & PARTNERS (Consulting Engineers
& Project Managers)

Address: 1, George Alade Lane, Abule-Ijesha, Lagos.

Telephone: 01- 4971624

E-mail: sop@sop-consulting.com

CONSULTANT

Name: BRAVURA ARCHITECHS
Address: 29C Itire Road, Surulere, Lagos
Telephone: 01-8796059
E-mail: info@bravuraarchitects.com

OUR CLIENTELE

- ❖ Airtel Nigeria
- ❖ The Redeemed Christian Church Of God
- ❖ Mutual Benefits Assurance Plc
- ❖ MTN Nigeria
- ❖ Coca-Cola
- ❖ Tantalizers
- ❖ Heritage Bank Limited
- ❖ Friesland Campina



OUR CLIENTELE

- ❖ Glo Nigeria Limited
- ❖ UPDC
- ❖ Nigeria Breweries Plc
- ❖ Leadway Assurance Limited
- ❖ NigerBev
- ❖ Nestle Nig. Plc
- ❖ Tileri Hotel



WHY GRAND STRIDE?

- ❖ We take time to study the objective of every brief and see how both the customers and investors can have more for less value.
- ❖ Once the goals of the brief are well comprehended, we offer a bold vision that possibly surpasses what the client had earlier conceived. Regular contact meetings help in achieving this.
- ❖ Where necessary, we work round the clock to ensure speedy and timely delivery.
- ❖ All our efforts are geared towards satisfying the client and ensuring repeat patronage from customers.



Thank you!

